

# circulation & distribution

**We deliver more than 80,000 readers per issue, plus bonus readers in the fall!**

**13,500**

copies are mailed to paid subscribers and select homeowners

**12,500**

are distributed at more than 500 retail outlets in Oregon and southwest Washington  
*(see below)*

**2,000**

copies are distributed via our trade industry partners

**2,000**

copies are distributed at select advertisers' showrooms

**30,000**

core circulation for each issue

**plus!**  
**42,000**

copies of  
**THE BEFORE & AFTER ISSUE**  
are distributed in  
September and October,  
reaching 100,000  
readers!

## CHECK OUT A SAMPLING OF OUR NEWSSTAND OUTLETS:

Albertsons	Fred Meyer	New Seasons Market	Ray's Food Place	Strohecker's	WinCo Foods
Barnes & Noble Booksellers	Haggen Food & Pharmacy	Peterson's Newsstand	Rich's Cigars	Thriftway	Wizer's Fine Food & Wine
Borders	Jerry's Home	Portland Airport	Rite Aid	Whole Foods Market	Zupan's Markets
Borders Express	Improvement Center	Powell's Books	Roth's IGA	Wild Oats	
Costco	Market of Choice	QFC	Safeway	Natural Marketplace	

**oregon home**  
MAGAZINE

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